

ELON MUSK HAS THOUSANDS OF FAKE ONLINE PERSONAS HE USES TO HYPE HIMSELF

Elon Musk 'locks reporter from X' after article sheds light on Tesla owner's alleged alter ego Adrian Dittman

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By [JAMES GORDON](#)

A bizarre conspiracy claiming **Elon Musk** uses an alias to praise himself on his own social media network took an unexpected turn when a journalist who debunked the theory was banned from the platform.

Jacqueline Sweet appeared to be restricted on X after she published an investigation that proved Adrian Dittmann was an actual person living in Fiji - and not Musk operating under the pseudonym in order to praise himself.

Shortly after Sweet's article - outing Dittmann as a German entrepreneur - was published in **The Spectator World**, Musk responded a predictably cryptic post on X. 'I am Adrian Dittmann. It's time the world knew,' Musk deadpanned.

His response, of course, only increased the intrigue surrounding the superfan.

Meanwhile, according to Sweet's managing editor, the reporter's account was suspended for 30 days. In addition, links to her article about Dittmann have been hit with a warning label, alleging 'violent or misleading content.'

For years, Dittmann's X account has drawn attention for its effusive praise of Musk, sparking rumors that the **Tesla** CEO had been using the account to defend himself and promote his views.

Critics pointed to similarities in writing styles and accents, even going as far as to suggest Musk was using a voice modulator to pose as Dittmann in live X Spaces chatrooms.



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A swirling online conspiracy claiming Elon Musk uses an alias to praise himself on his own social media platform, X, has now taken a bizarre turn



Elon Musk ✓ X
@elonmusk

I am Adrian Dittmann. It's time the world knew.

11:18 PM · Jan 4, 2025 · **3.1M** Views

Shortly after the article went live, Musk responded on X poking fun at the piece writing: 'I am Adrian Dittmann. It's time the world knew.'



Hours later Adrian Dittman, or the user behind, posted the same message as Musk



Ministers tell Musk to get off social media as they hint at X boycott



Farage says Elon Musk doesn't 'know full story' about Tommy Robinson



Starmer hits back at Musk saying he tackled grooming gangs 'head on'

The rumors gained traction with other news outlets including Rolling Stone, Newsweek, and The Verge exploring the theory.

Some claimed to have evidence that appeared to connect Musk and Dittmann directly. That was all later debunked.

Sweet's investigation seemed to put the speculation to rest once and for all.

Using a combination of social media analysis, AI comparisons, and government video footage, Sweet identified Dittmann as a young, blonde German entrepreneur who lives in [Fiji](#).

His business ventures and personal history, including participation in a Musk Foundation carbon removal contest, matched details provided by the Dittmann account.

Despite the detailed reporting setting the record straight, Sweet's X account was promptly restricted, with the platform accusing her of 'doxxing.'

Screenshots shared by Spectator World Managing Editor Matt McDonald showed that Sweet is barred from posting for 30 days, with users attempting to access her article met with warnings about unsafe content.

The move has sparked fierce debate. Critics of Musk and X accused the platform of suppressing journalism to protect Musk's image.



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Journalist Jacqueline Sweet's X account was restricted after she published an investigation debunking claims that Musk was operating under the pseudonym Adrian Dittmann in order to praise himself

We've temporarily limited some of your account features



Jacqueline Sweet

@JSweetLI

What happened?

We have determined that this account violated the [X Rules](#). Specifically, for:

1. **Violating one of our [Rules](#).**

As a result, we've temporarily limited some of your account features. While in this state, you can still browse X, but you're limited to only sending Direct Messages to your followers — no posts, reposts, follows, or likes. [Learn more](#). Your account will be restored to full functionality in: 30 days and 0 hours.

You can start your countdown and continue to X once you:

- Delete the content that violates our Rules
 - 3 Posts

Start

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Sweet's was told that her X account was suspended for 30 days for violating rules






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The real-world Adrian Dittmann is pictured at a government event in Fiji last year




15.3K posts




Adrian Dittmann  

@AdrianDittmann

Life is too short to worry about stupid things. Have fun. Fall in love. Regret nothing, and don't let people bring you down. Study, think, create, and grow.

 Science & Technology  On-chain  Joined July 2021

1,102 Following 221.3K Followers 7 Subscriptions

 Twitter/x/ @AdrianDittmann

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Photos and video also show real Dittman with a woman who bears a resemblance to AI artwork the Dittman X account created of his 'significant other'

'This is a direct assault on press freedom,' one commentator wrote.

Others highlighted the irony of Musk's previous condemnation of Twitter's suppression of the Hunter Biden laptop story during the 2020 election.

Supporters of Musk, however, celebrated Sweet's suspension, arguing that her reporting crossed ethical boundaries by revealing private details about Dittmann.

Musk, who has described himself as a free speech absolutist has touted X as a bastion of open dialogue, only to now face accusations of using the platform to stifle dissent.

Regardless, the fascination with Dittmann persists. Sweet's report described him as the son of a German software engineer, with a history of business ventures including a bottled water company and a marina.

His social media accounts and participation in events like the Musk Foundation's \$100 million Xprize Carbon Removal Contest lend credence to Sweet's findings.

Photos and videos of Dittmann show a striking resemblance to his AI-generated profile pictures, down to the woman who frequently appears alongside him, matching artwork posted by his account.

Still, critics note that Dittmann was not interviewed for the article, leaving some details about his identity unconfirmed.

As Sweet's suspension continues to draw attention, Musk remains characteristically unbothered, even joking about the situation on X.



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The pair appeared on Spaces to directly address claims Adrian was a Musk alt account

Dittmann made headlines in 2023 when Musk directly acknowledged the similarity in their voices after the former appeared on Alex Jones' controversial InfoWars podcast.

The billionaire tech entrepreneur commented, 'at some point there's just going to be like 100 **AI** clones of me that sound exactly the same.'

Speaking late on X's **Spaces** last February, the pair spoke to each other while directly addressing claims Musk was posing as Dittmann.

Musk says: 'Alex Jones thinks it's me?'

Dittmann begins to explain the conspiracy before he is cut off by Musk laughing.

Musk continues: 'There's eight billion people on the earth. The odds are there's someone who sounds like me somewhere. And you are that person.'

'Honestly, I don't believe you're not me,' he jokes.

'People think I'm legitimately your clone,' Dittmann responds. 'Like one of your Neuralink experiments. Can you clarify that I'm not one of your Neuralink experiments? Or maybe I am and I just wouldn't realize it?'

I honestly enjoy the less gimmicky approach of calling posts for what they are as opposed to tweets.

— Adrian Dittmann (@AdrianDittmann) [February 5, 2024](#)

It took Boston Dynamics 30 years to achieve what Tesla achieved in one

— Adrian Dittmann (@AdrianDittmann) [January 16, 2024](#)

To whom it may concern, I am not Elon Musk

— Adrian Dittmann (@AdrianDittmann) [May 6, 2024](#)

Musk suggests: 'Well, the thing is you even ask questions in the way that I would ask questions!'

Dittmann says he discovered Musk watching SpaceX videos in 2016, before his partner pointed out the similarities in how they sound.

'Something's not quite right with this world. Probably like a bug in the simulation,' Dittmann continues.

But he goes on to brush off the furor around the comparisons since as the 'stupidest thing I've ever seen'.

Musk asks what Dittmann looks like when a third voice chimes in, 'I've seen Adrian: he could be your twin!'

Dittmann later goes on to praise Musk for his work on X, saying he uses Spaces 'practically eight hours a day, three times a week' before chatting about Musk's family.

The call was prompted by the rumors online, which led Dittmann to write on Sunday: 'You know you've made it when there are conspiracy theories about you on the internet.'

Dittmann also showed support for Musk's rebrand of the X site, writing: 'I honestly enjoy the less gimmicky approach of calling posts for what they are as opposed to tweets.'

Last January, Dittmann showered praise on Tesla tweeting: 'It took Boston Dynamics 30 years to achieve what Tesla achieved in one.'

Of most interest to speculators were the posts outwardly praising X's direction. Last February, Dittmann wrote: 'Anything is possible on the everything app X.'

He previously wrote: 'X will become the gold standard for social media platforms of the future.'

DailyMail.com has reached out to X for comment.